



MAYGAN ABUDE

Oakland based
graphic designer

CONTACT INFO

- 707.246.4374
- hello@maygan.net
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SKILLS

- Brand + Identity
- Product marketing
- Campaign development
- Design system development
- Digital + CRM
- Motion
- Illustration
- Event activation design

SOFTWARE

- Figma
- Illustrator
- Photoshop
- InDesign
- After Effects
- Premiere
- Sketch

EDUCATION

- B.A. Design Studies
San Jose State
Graduated 2013
- Design Principles + Human
Centered Design
Coursera
Credentials acquired 2017

EXPERIENCE

UBER EATS — CREATIVE DESIGNER - FEB 2018 - CURRENT

- Brand design and art direction with a focus on enterprise design and management.
- Oversees external partner creative to ensure consistency across brands worldwide.
- Designs and art directs seasonal sales materials across web and print platforms.
- Manages internal design communications.

SIGNIFYD — GRAPHIC DESIGNER - FEB 2018 - SEPT 2019

- Design and art direction for all things digital.

FREELANCE DESIGNER — 2014 - CURRENT

- Brand + identity development
- Illustration

ZÜCA, INC. — SENIOR GRAPHIC DESIGNER | 2016-2018

- Art directed for marketing campaigns; designed and developed templates for junior designer to create supporting assets.
- Product development and design.
- Redesigned and strategized team workflow for production improvement.
- Maintained communication and status updates to internal and external stakeholders.
- Proofed all marketing material prior to delivery.

MOUNTAIN HARDWEAR — GRAPHIC DESIGNER - 2015

- Designed in-store seasonal graphics, engaging store goers with forthcoming seasonal collections.
- Managed web marketing visuals, pushing end of fall sales.
- Collaborated with head designers to explore fresh, new visual solutions for company's forthcoming seasonal workbook, revitalizing brand values.

DESIGN-WORKS — JUNIOR GRAPHIC DESIGNER - 2012-2014

- Production design
- Brand design
- Event collateral development